

2 *FIRST* Season Overview



Lights, camera, STEAM!

Science, technology, engineering, arts, and math (STEAM) inspire big ideas, bold action – and creativity. Our skills make it possible to create art and experiences that bring us together, entertain us, and move us.

During the 2023-2024 *FIRST*[®] season, *FIRST IN SHOW*SM presented by Qualcomm, we're shining a spotlight on the role STEM plays in the arts and empowering young people to design and build a world of endless possibilities. The future is a place you will create.

